

- MA-R Cassette utilizes TDK's new "Reference Standard Cassette Mechanism," which brings much more accurate dimensions through the fine diecast frame and three-layer construction to assure the utmost stable tape running characteristics. This concept also ensures very accurate azimuth alignment of the tape & the recorder's head.

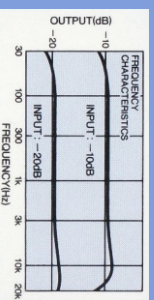
TDK MA-R C90 90 min. @ 1-7/8ips (2 X 45min.)

- *This cassette tape should only be used on a cassette recorder which has a metal bias position.*



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- TDK MA-R is a new "Metal Alloy" cassette tape—a true breakthrough in sound recording. The high coercivity and high remanence of TDK's magnetic particle assures superb MOL characteristics.



MA-R C90

TDK FULL LIFE TIME WARRANTY

In the event that this product ever fails to perform due to a defect in materials or workmanship, TDK will replace it free of charge. Simply return it to TDK Electronics Corp. or your local dealer.
 Note: TDK will not be liable for any injury, loss or damage, direct or consequential, arising out of the use of, or the inability to use, this product.

TDK TDK ELECTRONICS CORP.
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Compact Cassette
 Made in Japan

- Tips on Handling and Storage
1. Avoid touching the tape with your fingers. You may cause drop-outs or scratches.
 2. Protect your cassette from dust and damage when not in use by keeping it in its protective plastic box.
 3. The tape should be wound snugly on the cassette reels; if the tape is loose, carefully unwind it on to one of the reels by gently turning one of the hubs.

4. Keep the recorder head and pinch roller clean by regular use of a good cassette head cleaner (like TDK's HC-1, HC-3 head cleaner cassette).
5. Avoid prolonged exposure of cassettes to excessive heat (should be kept below 100°F (45°C), humidity, direct sunlight and strong magnetic fields. Do not store near heating appliances, TV sets or similar equipment.

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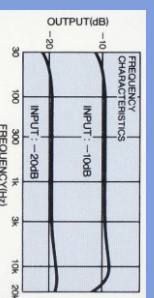
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